

# ***Housing Works***

**October 24-25, 2018**

**NC Affordable Housing Conference**

**Raleigh Convention Center**



## **Sponsorship & Exhibitor Opportunities**

Join your housing partners from around the state at North Carolina's premier affordable housing conference for the latest news, innovations and best practices! Features include:

- Top housing experts from across the state
- More than 20 breakout sessions
- Networking opportunities including a reception
- The annual Housing North Carolina Awards
- The annual NC Housing Coalition Legislative Awards Breakfast
- Visit [nchousingconference.com](http://nchousingconference.com) for updates!

# 2018 Sponsorship Levels

## Diamond Sponsor - \$10,000

- Seven (7) Complimentary Registrations
- Exhibitor table with internet and electricity
- Individual “thank you” slide
- Verbal recognition during opening session
- Listing on conference website
- Inclusion on shared on-site signage
- Sponsor ribbons for representative’s name badges
- Prominent listing on conference app

## Gold Sponsor - \$7,500

- Five (5) Complimentary Registrations
- Exhibitor table with internet and electricity
- Individual “thank you” slide
- Verbal recognition during opening session
- Listing on conference website
- Inclusion on shared on-site signage
- Sponsor ribbons for representative’s name badges
- Prominent listing on conference app

## Silver Sponsor - \$5,000

- Three (3) Complimentary Registrations
- Exhibitor table with internet and electricity
- Inclusion in Shared “thank you” slide
- Listing on conference website
- Inclusion on shared on-site signage
- Sponsor ribbons for representative’s name badges
- Prominent listing on conference app

## Bronze Sponsor - \$2,500

- Two (2) Complimentary Registrations
- Exhibitor table with internet and electricity
- Inclusion in Shared “thank you” slide
- Listing on conference website
- Inclusion on shared on-site signage
- Sponsor ribbons for representative’s name badges
- Inclusion on conference app

## Contributor - \$1,000

- One (1) Complimentary Registration
- Listing on conference website
- Inclusion on shared on-site signage
- Sponsor ribbons for representative’s name badges
- Inclusion on conference app



# Premium Sponsorship Opportunities

All sponsors receive the benefits indicated above for each level. “Early-bird” sponsors may select from the following list of exclusive recognition opportunities. When registering, please indicate your preference from the options below. But act quickly – these premium opportunities are available on a first-come, first-served basis!

## Diamond Level Premium

- ◆ ~~Wednesday Awards Luncheon~~

## Gold Level Premium

- ◆ Sponsor of Keynote Address
- ◆ Wednesday Breakfast
- ◆ ~~Wednesday Networking Reception~~
- ◆ Thursday Awards Breakfast
- ◆ Parking

## Silver Level Premium

- ◆ ~~Conference Wi-Fi~~
- ◆ ~~Wednesday Morning Break~~
- ◆ ~~Wednesday Afternoon Break~~
- ◆ Thursday Morning Break
- ◆ Conference App

## Bronze Level Premium

- ◆ ~~Lanyards~~
- ◆ ~~Registration Bags~~
- ◆ ~~Pens~~
- ◆ ~~Mints~~

# Exhibitor Booth Space

## **Exhibitor Booth:**

\$750—includes 1 comp

\$425 for non-profit member of the NC Housing Coalition—includes 1 comp

## **Additional Details:**

- ◆ Every attendee working a booth must register online as a conference attendee.
- ◆ Booth fee includes one complimentary registration. Additional attendees must register and pay applicable registration fee.
- ◆ Advance payment is required to reserve a booth.
- ◆ Exhibitor booths include one draped 8' X 18" table and two chairs; power is available upon request but must be reserved in advance.
- ◆ Please indicate if you'd prefer an upstairs or downstairs booth.
- ◆ Please refer to the attached diagrams for more information.
- ◆ Please contact Shellie Lempert, shellie@centrant.org, or 1-800-662-7044 for more details!

# Conference Details

## PRELIMINARY AGENDA

### **Wednesday, October 24, 2018**

- 7:30 Registration and Continental Breakfast
- 9:30—10:30 Opening Session
- 10:30—10:45 Morning Break
- 10:45—12:00 Breakout Sessions
- 12:15—1:45 NCHFA Housing Awards Luncheon
- 2:00—3:15 Breakout Sessions
- 3:15—3:30 Afternoon Break
- 3:30—4:45 Breakout Sessions
- 5:00—6:00 Networking Reception

### **Thursday, October 25, 2018**

- 8:30—9:30 NC Housing Coalition Awards Breakfast
- 9:30—9:45 Morning Break
- 9:45—11:00 Breakout Sessions
- 11:00—11:15 Morning Break
- 11:15—12:30 Industry Update
- 12:30 Conference Ends

## LOCATION

Raleigh Convention Center  
500 S. Salisbury Street  
Raleigh, NC 27601

## HOTEL ROOM BLOCKS

### **RALEIGH MARRIOTT CITY CENTER**

500 Fayetteville Street  
Raleigh, NC 27601  
919-833-1120

### **SHERATON RALEIGH HOTEL**

421 S. Salisbury St.  
Raleigh, NC 27601  
919-834-9900

### **RESIDENCE INN RALEIGH DOWNTOWN**

616 S. Salisbury St.  
Raleigh, NC 27601  
919-856-0017

\*\*A limited block of rooms will be made available at a discounted conference rate. You are responsible for making your own hotel reservations. Please reserve your room by using the link on the conference website, or by contacting the hotel directly.

# Conference Hosts



# Sponsorship/Exhibitor Booth Order Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Sponsorship Level:

Indicate Sponsorship Level and Premium Preference.  
(if desired).

- \$10,000 Diamond (7 comps+booth) \_\_\_\_\_
- \$7,500 Gold (5 comps+booth) \_\_\_\_\_
- \$5,000 Silver (3 comps+booth) \_\_\_\_\_
- \$2,500 Bronze (2 comps+booth) \_\_\_\_\_
- \$1,000 Contributor (1 comp) \_\_\_\_\_

Note: Premium Sponsorship opportunities will be offered on a first-come first-served basis.

\$2,500+ sponsors, would you like a complimentary booth? yes/no \_\_\_\_\_

## Exhibitor Booth Only:

- \$750 Exhibitor Only (1 comp)
- \$425 Exhibitor Only (1 comp) (nonprofit NCHC members only)

Which booth location would you prefer:

Upstairs \_\_\_\_\_ Downstairs \_\_\_\_\_

Will you require Power for your booth?

Yes \_\_\_\_\_ No \_\_\_\_\_

Please mail your check and this registration form to:

Centrant Community Capital

P.O. Box 19999

Raleigh, NC 27619-9916

If you would prefer to make your check out to a nonprofit entity, please mail your check to:

NC Affordable Housing Conference

5800 Faringdon Place

Raleigh, NC 27609

Everyone attending in any capacity will need to register online. Online registration will be available in July.

- My company understands that all staff planning to attend (including exhibitors) need to register online. Online Registration will open in July.

If you're including registration fees with your check, it's \$265 per person for early birds (\$235 for NCHC members)

After September 24, 2018, registration fees will increase to \$315 per person (\$285 for NCHC members). Registration will cost \$395 per person on the day of the conference so please register in advance.

Payment Calculation:

Sponsorship Level \$ \_\_\_\_\_

Exhibitors Booth Fee \$ \_\_\_\_\_

Additional Attendees \$ \_\_\_\_\_

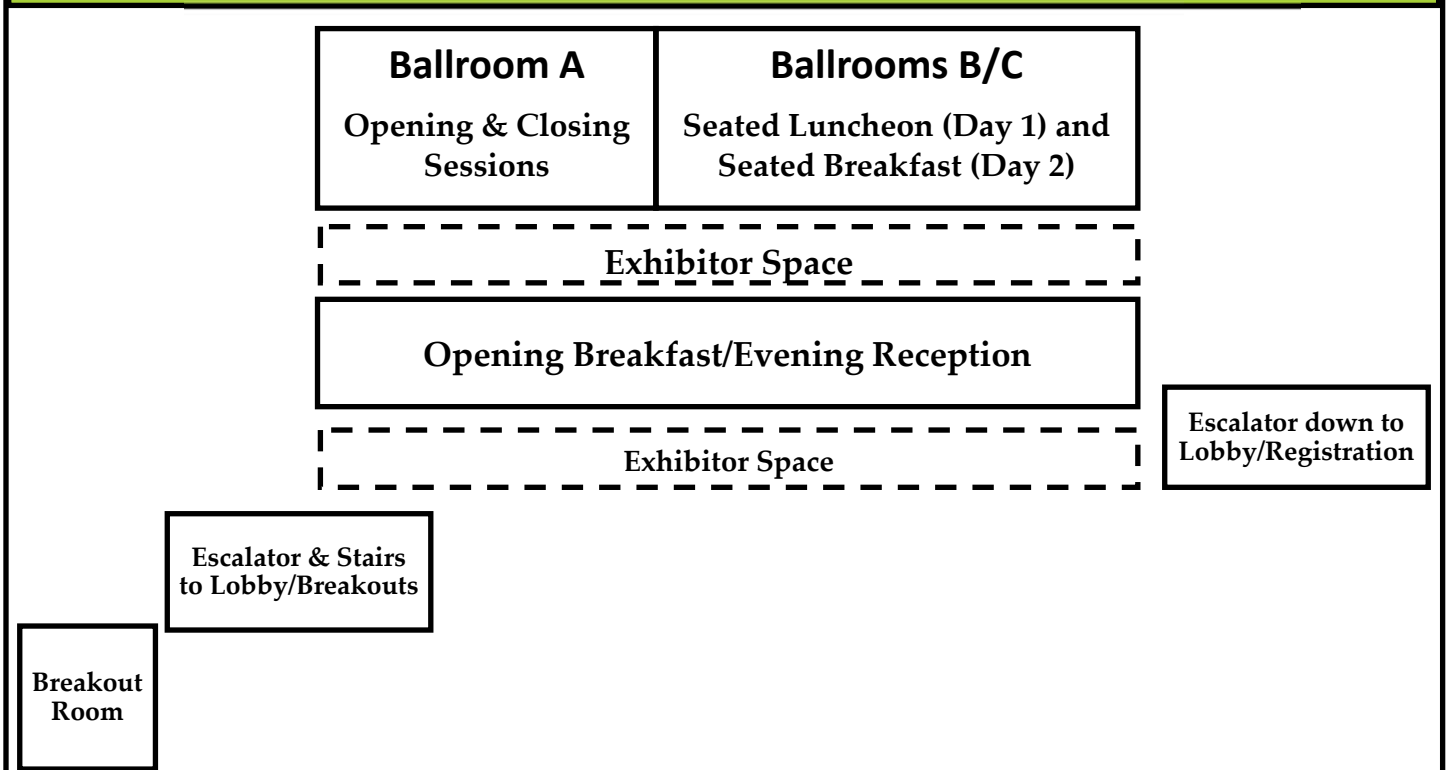
Total \$ \_\_\_\_\_

\*\*If you'd like to pay by credit card, please call Shellie Lempert at 919-781-7979 or 800-662-7044. You can also email Shellie Lempert at shellie@centrant.org, but please note that we cannot accept credit card numbers by email.

Sponsors, please email your logo (both EPS and JPG if possible) to shellie@centrant.org!



## Exhibitor Space—Upstairs Ballroom Level



## Exhibitor Space—Downstairs Lobby & Breakouts

