

## **Sponsorship Opportunities**

# **2023 NC Affordable Housing Conference**Raleigh Convention Center

**Tentative Conference Schedule (Subject to Change)** 

#### Monday, October 23rd:

10:00 a.m.—11:00 a.m.—Registration/Continental Breakfast

11:00 a.m.—12:00 p.m.—Welcome/Keynote Address

12:15 p.m.—1:45 p.m.—Luncheon

2:00 p.m.—3:15 p.m.—Breakout 1

3:30 p.m.—4:45 p.m.—Breakout 2

5:00 p.m.—6:00 p.m.—Networking Reception

#### **Tuesday, October 24th:**

8:00 a.m.—9:30 a.m.—Seated Breakfast

9:45 a.m.—11:00 a.m.—Breakout 3

11:15 a.m.—12:30 p.m.—Industry Update

### **2023 Sponsorship Levels**

Sponsorship Perks:	Exhibitor Only (not sponsor) \$750-\$1,000**	Bronze \$2,000	Silver \$4,000 (Silver Premium Opportunities are \$5,000)	Gold \$6,000	Platinum \$8,000	Diamond \$12,000
Number of Included Registrations	1 booth worker	1	3	5	6	8
Company Logo on Conference Website/App/Signage (Individual Slide for Platinum and Diamond)		✓	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Sponsor or Exhibitor Recognition on Name Badges	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Inclusion on Shared "Thank You" Slides		<b>√</b>	<b>√</b>	<b>√</b>	<b>~</b>	<b>√</b>
Receive List of Attendees in Advance of Event			✓	✓	<b>√</b>	<b>√</b>
Exhibitor Table with Electricity (Guaranteed Premium Upstairs Booth for Gold, Platinum, and Diamond Sponsors)	<b>~</b>		<b>~</b>	<b>~</b>	<b>√</b>	<b>√</b>
Company Promoted as a Sponsor on Email Blasts and Social Media (Top Sponsor Promotion for Platinum and Diamond Sponsors)				<b>√</b>	<b>√</b>	<b>√</b>
Verbal Recognition During Opening Session					<b>√</b>	<b>√</b>
Banner Ad in Conference Mobile App					✓	<b>√</b>

<sup>\*\*</sup>Upstairs booths are \$1,000; downstairs booths are \$750. Booths include one booth worker; all additional booth workers and attendees will need to pay the registration fee.







### Sponsorship/Exhibitor Booth Levels

Sponsors will receive the benefits indicated above for each level. Sponsors may additionally select from the following list of exclusive recognition opportunities. When registering, please indicate your preference from the options below. <u>Please act</u> quickly – these opportunities are available on a first-come, first-served basis and they sell out fast!

#### **Sponsorship Levels:**

Diamond: \$12,000 Platinum: \$8,000 Gold: \$6,000

Silver: \$4,000 (Regular) \$5,000 (Premium)

Bronze: \$2,000

#### Diamond Premier Sponsor (\$12,000)

- Monday Luncheon
- Welcome/Keynote Address

#### Platinum Premium Sponsor (\$8,000)

- Monday Networking Reception
- Monday Continental Breakfast
- Tuesday Awards Breakfast

#### Gold Premium Sponsor (\$6,000)

- Conference WIFI Sponsor
- Monday Afternoon Break
- Tuesday Morning Break
- Parking Pass Sponsor
- Hotel Key Card Sponsor

#### Silver Premium Sponsor (\$5,000)

- Lanyards
- Pens
- Notepads

\$4,000+ sponsors, please indicate whether or not you'd like a complimentary booth.

Please email <u>shellie@centrant.org</u> to specify your desired sponsorship level. <u>Sponsors</u>, please email your company logo (both a JPG and EPS version if possible), a brief one-to-three sentence description of your organization, and a website link for our use in the conference mobile app to <u>shellie@centrant.org</u>.

#### **Exhibitor-Only Details:**

Upstairs booths without a sponsorship are \$1,000; downstairs booths are \$750. Exhibitor booth-only rentals include one booth worker; all additional booth workers and attendees will need to pay the full registration fee.

Booths include a draped table and two chairs. Please refer to the attached diagrams for available booth locations and indicate whether you'd prefer an upstairs or downstairs booth location. Additionally, power must be requested in advance.

#### **Payment:**

Please pay for your sponsorship and/or exhibitor booth here: Payment Link

Please mail your sponsorship check to: Centrant Community Capital Attn: Shellie Lempert P.O Box 19999 Raleigh, NC 27619-9916

If you would prefer to make your check out to a nonprofit entity, please mail your check to: NC Affordable Housing Conference 3608 University Dr., Ste 203 Durham, NC 27707

#### **Registration:**

Each attendee will need to register <u>online</u>, including complimentary attendees. An online registration link will be available in late July on the <u>conference website</u>. Registration will cost \$265 per person for early bird registrants. After September 22, 2023, registration fees will increase to \$325 per person. Registration will cost \$450 per person onsite at the conference. Complimentary attendees will receive a coupon code for registration.

### **Exhibitor Space—Upstairs Ballroom Level** Ballroom A Ballrooms B/C Opening & Closing Seated Luncheon (Day 1) and Sessions Seated Breakfast (Day 2) **Exhibitor Space** Continental Breakfast / Networking Reception Escalator down to Lobby/Registration **Exhibitor Space** Escalator & Stairs to Lobby/Breakouts **Exhibitor Space—Downstairs Lobby & Breakouts** Escalator to Exits Conference Registration Main Entrance **NOTES:** • Floor plans are not drawn to • Specific location requests will be considered but cannot be guaranteed. Stairs/ **Escalator** Breakout Breakout Rooms Room **Exhibitor Space Breakout Room Hallway** Exhibitor Space Morning / Afternoon Breaks