

NC AFFORDABLE HOUSING CONFERENCE

2025

Sponsorship Opportunities

September 30—October 1
Raleigh Convention Center

Tentative Conference Schedule

Tuesday, September 30, 2025 8:30 a.m.—10:00 a.m. Registration/Continental Breakfast 10:00 a.m.—11:15 a.m. NCHFA Awards and Conference Kickoff 11:30 a.m.—12:30 p.m. Keynote Address 12:30 p.m.—1:30 p.m. Luncheon 2:00 p.m.—3:15 p.m. Breakout 1 3:30 p.m.—4:45 p.m. Breakout 2 5:00 p.m.—6:00 p.m. Networking Reception Wednesday, October 1, 2025 8:00 a.m.—9:30 a.m. Seated Breakfast 9:45 a.m.—11:00 a.m. Breakout 3 11:15 a.m.—12:30 p.m. Industry Update

Sponsorship & Exhibitor Levels



Sponsorship Perks:	Exhibitor Only (not a sponsor) \$1,000	Bronze \$2,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000	Diamond \$12,000
Number of Included Registrations	1 booth worker included. All others need to pay	1	3	5	6	8
Company Logo on Conference Website/App/Signage		✓	√	√	√	√
Sponsor or Exhibitor Recognition on Name Badges	√	√	√	✓	✓	✓
Inclusion on Shared "Thank You" Slides (Individual Slide for Platinum and Diamond)		√	✓	√	✓	>
Receive List of Attendees in Advance of Event			√	√	✓	>
Exhibitor Table (Power available upon request)	✓		✓	✓	√	✓
Company Promoted as a Sponsor on Email Blasts and Social Media (Top Sponsor Promotion for Platinum and Diamond Sponsors)				✓	√	✓
Premier Ballroom Lobby Exhibitor Booth Location					√	√
Verbal Recognition During Opening Session					✓	√
Banner Ad in Conference Mobile App					√	√







Exclusive & Sponsorship Details



Exclusive Opportunities

Diamond: \$12,000 | Platinum: \$10,000 | Gold: \$7,500 | Silver: \$5,000 | Bronze: \$2,500

Diamond, Platinum and Gold sponsors may select from the following optional list of exclusive recognition opportunities. If interested, please choose your preference from the choices below. Please act quickly — these optional opportunities are first-come, first-served and they sell out fast!

Diamond Premium Sponsor (\$12,000)

- Day One Luncheon
- Keynote Session

Platinum Premium Sponsor (\$10,000)

- Day One Continental Breakfast
- Day One Networking Reception
- Day Two Awards Breakfast
- Industry Update

Gold Premium Sponsor (\$7,500)

- Conference WIFI Sponsor
- Day One Afternoon Break
- Day Two Morning Break
- Conference App

Sponsorship Details

You may sign up here: <u>Sign-Up-Form</u>. If you'd prefer, you may email your desired participation level to <u>shellie@centrant.org</u>. The payment link is: <u>Payment Link</u>.

\$5,000+ sponsors, please choose whether or not you'd like a complimentary booth.

Sponsors, please provide your company logo (both a JPG and EPS version if possible), a brief one-to-three sentence description of your organization, and a website link for our use in the conference mobile app. This may be uploaded to the sign-up form.

Exhibitor Booth & Payment Details



Exhibitor Booth Details

Exhibiting at the North Carolina Housing Conference provides sponsors and vendors the opportunity to showcase your products and services to over 1,200 housing industry professionals from across the state and beyond.

The conference Exhibitor Hall will be in Ballroom A, with additional booth locations for premium sponsors in the Ballroom Lobby. Daily breakfast, all session breaks and the evening reception will be held upstairs, maximizing opportunities for exposure and visibility by conference attendees.

Each exhibitor booth will include a draped table and two chairs. Silver-level (\$5,000) sponsorships and higher include an exhibitor booth at no additional charge. Otherwise, the cost for an exhibitor booth is \$1,000. Booth electricity is included, but must be requested in advance of the event.

Please note: Booth space diagrams included in this packet are provided by the Raleigh Convention Center, and are for illustrative purposes only. Final exhibitor booth assignments will be made according to sponsorship level. Exhibit space is limited and is available on a first-come, first-served basis.

There are three options for paying for your Sponsorship or Exhibit Space

All sponsorship and exhibitor payments <u>must</u> be received in full prior to the start of the conference.

- 1. You may pay by credit card to a nonprofit by using this link: Payment Link.
- 2. You may mail a check to:

Centrant Community Capital Attn: Shellie Lempert 3601 Haworth Drive Raleigh, NC 27609

3. If you would prefer to send a check to a nonprofit, please mail it to:

NC Affordable Housing Conference 3608 University Dr., Ste 201 Durham, NC 27707

You may sign up here: <u>Sign-Up-Form</u>. If you'd prefer, you may email your desired participation level to shellie@centrant.org.

Attendee Registration

Attendee registration is separate and will be available in early July on the <u>conference website</u>. **All conference attendees, including complimentary attendees, must register online.** Registration will cost \$275 per person for early bird registrants, and will increase to \$350 after August 29, 2025. Complimentary attendees will receive a code for registration. Hotel room blocks will be on the <u>conference website</u> in July.



Ballroom A





